



# GOSHEN CONNECTICUT

## Communication Task Force

Minutes 8/09/2022

This meeting held in-person and on zoom and is available as a recording

Present: Paul Collins, Henrietta Horvay, Janelle Carroll, Joyce Mowrey, Scott Olson

1: Called to order: Paul Collins called the meeting to order at 7:03

2: Minutes of the July 12 meeting were accepted in a motion by Janelle Carroll and seconded by Scott Olson

3: Paul reviewed two meetings that will be held

A: Civic Plus – Review website and calendar

B: The sign manufacturer – Aug 23 for a demo and design ideas

4: Review of the proposed report

A: Electronic Sign – Discussion was had about the P&Z change we may ask for and other discussion about the sign.

B: Monthly Calendar – EDDM discussion about cost and layout

C: Website – How to update and keep up to date the calendars – List of groups that should be on the calendar(s)

D: Synopsis page on the website – It was determined this will not go forward

E: Town Hall Resource –

It has been determined that this will likely take a person 6 to 8 hours per week.

Curate and compile the calendar(s)

Monthly calendar newsletter

Manage website – get it current and maintain the website

Update and keep current social media sites

Paul will look for a marketing company for these functions as an option.

5: Adjournment: At 8:12 a motion to adjourn was made by Henrietta Horvay and seconded by Janelle Carroll

Respectfully Submitted

Paul Collins.

Received Aug 10, 2022 7:35 P.M.

Attest Barton T. Bue

Goshen Town Clerk